

## Classic Posters - Sex, Rock, & Optical Illusions, Victor Moscoso

### Classic Posters - Sex, Rock, & Optical Illusions, Victor Moscoso, Master of Psychedelic Posters & Comix

A book by Victor Moscoso

Reviewed by Michael Erlewine

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Printed on a Xerox Docucolor 12 copier, from paper masters, gathered sewn, and bound by Victor Moscoso.

Preface by Milton Glaser

Introduction by Steven Heller

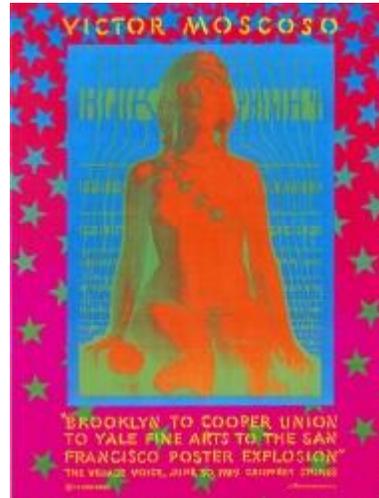
8-1/8 x 10-5/8"

143 pages



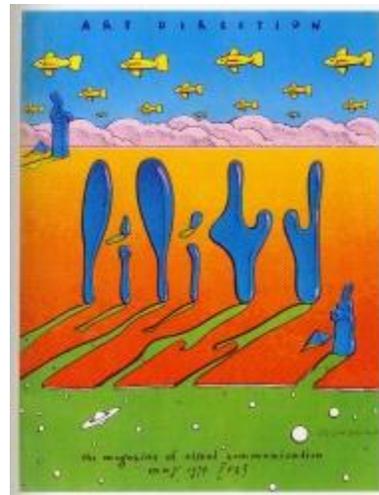
*Cover of Moscoso Book*

This book was designed, printed, put together, and published by Victor Moscoso. This first limited edition of 24 copies was available for \$1000 each, personally numbered and signed by the artist. Being a huge fan of Moscoso, I just had to put my money down on a copy, and in advance. I must confess that there were questions in my mind what it would be like, so for those of you who may never see a copy, I am writing this.



*Back Cover Moscoso Book*

The book is well done and in full color. It has a varnished cover and is sewn and glued. While the color is not as good as if it were offset-printed, it is quite adequate, in particular since quite a lot of the book contains drawings and rough sketches. What is in it?

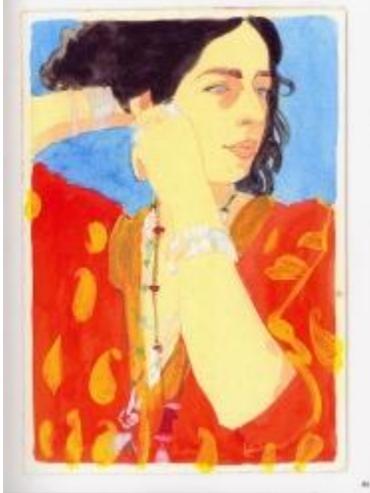


*Lettering from Moscoso Book*

You will find most of the major Moscoso images in the book, such as those he did for the Family Dog and the Neon Rose series, plus a lot I had never seen before. In some cases, like the "Man with the Spiral Eyes," FD-38 (Family Dog Series), pages of preliminary

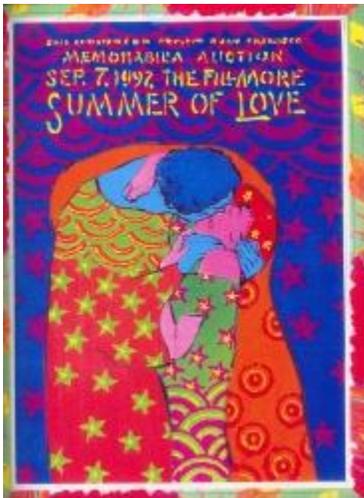
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sketches are reproduced, to great effect. There is considerable attention given to Moscoso's comix, both in single frames and running strips.



*Portrait of the Artist's Wife*

In addition are paintings, abstract art, innovative lettering, collage, and what-not - most things I have never seen. As an archivist I was pleasantly surprised to find a complete annotated list of each image in the back of the book, complete with dates, sized, printing info, and so on. That is unusual.



*Summer of Love, Memorabilia Auction 1997*

It is obvious, this is a special book. I applaud Moscoso for making himself, the book we should have made for him. He has a sense of humor, that is for sure. It is certain these books, in such a limited edition, will be much collected.